



## **ScienceBased Health Welcomes New Members to Its Optometry Clinical Advisory Panel**

### ***Optometric Thought Leaders Will Strengthen the Company's Efforts to Educate the Optometric Community About the Role of Nutrition in Eye Care***

Houston, TX – August 22, 2023 – ScienceBased Health® (SBH), a leading provider of premium evidence-based nutraceuticals for eye health, announces the addition of Jaclyn Garlich, OD, FAAO; Jacob Lang, OD, FAAO, Dipl ABO; and Mark Schaeffer, OD to its Optometry Clinical Advisory Panel.

For over 25 years, SBH has been committed to helping eye care practitioners enhance their level of patient care through product innovation, leadership, education and support. The company's products are distributed and recommended by thousands of optometrists and ophthalmologists nationwide.

"We're excited to welcome these distinguished eyecare leaders to our Optometry Clinical Advisory Panel," said Alain Magro, president and chief executive officer of ScienceBased Health. "We look forward to collaborating with them to benefit from their expertise, knowledge and influence as we continue to educate the optometric community on the importance of nutrition in eye care."

Jaclyn Garlich, OD, FAAO is the owner of Envision Optometry in Boston and specializes in treating ocular surface disease. She is the editor of *Glance*, an optometry publication that educates thousands of eye care providers on the latest advances in the profession and she is the co-host of the *To The Point* podcast, a podcast aimed at helping eye doctors build their dry eye practices.

Jacob Lang, OD, FAAO, Dipl ABO is the medical director of dry eye services and director of disease residency programs at Associated Eye Care in Hudson WI and Stillwater, MN. He specializes in cornea, ocular surface diseases, therapeutic contact lenses and surgical co-management. Dr. Lang currently serves as vice president of the Intrepid Eye Society and is the current chair of the Anterior Segment Section of the American Academy of Optometry. He

lectures extensively and is chief editor and an editorial board member for a number of optometric publications.

Mark Schaeffer, OD serves as clinical excellence captain at MyEyeDr. in Birmingham, Alabama, where he practices full-scope optometry. Dr. Schaeffer is a founding member of the Intrepid Eye Society, where he currently serves as industry chair. He writes for multiple journals and regularly lectures on patient care and the optometric industry.

Drs. Garlich, Lang and Schaeffer join SBH's Optometry Clinical Advisory Panel members that include: Douglas K. Devries, OD; Tracy Doll, OD, FAAO; Steven G. Ferrucci, OD, FAAO; I. Ben Gaddie, OD, FAAO; Paul M. Karpecki, OD, FAAO; Katherine M. Mastrota, MS, OD, FAAO; Diana Shechtman, OD, FAAO; Kirk L. Smick, OD, FAAO; Justin Schweitzer, OD, FAAO; William Townsend, OD, FAAO; and Walter O. Whitley, OD, MBA, FAAO.

The Optometry Clinical Advisory Panel complements the work of SBH's Ophthalmology Clinical Advisory Panel.

#### About ScienceBased Health

ScienceBased Health<sup>®</sup>, a privately held company founded in 1997, develops and markets evidence-based nutraceuticals for eye health. The Company's formulations include: HydroEye<sup>®</sup>, a clinically tested, patented oral formulation for dry eyes; OcularProtect<sup>®</sup>, a comprehensive multinutrient for eyes and overall body health; MacularProtect Complete<sup>®</sup> AREDS2, a powerful formulation to preserve macular and whole body health, based on AREDS, AREDS2 and other advanced research; OmegaAdvance<sup>®</sup>, a premium quality omega-3 supplement; Optic Nerve Formula<sup>®</sup>, a clinically tested, powerful formulation to protect optic nerve health; DiaVis<sup>®</sup>, a specialized formulation to support retinal circulation; and other high quality products. The formulations are based on the latest science, made from premium ingredients and manufactured according to highest quality NSF<sup>®</sup> certified facilities. For more information, contact ScienceBased Health at: (888) 433-4726 or visit: [www.sbh.com](http://www.sbh.com)